Alumni Advisory Board
Meeting Recap of May 29, 2015
Hatfield Hall, Room 119

Homecoming Report
Homecoming will happen on September 18th – 20th!


It will be a fun-filled weekend with several other local events taking place at the same time – Oktoberfest, Indiana Intercollegiate Cross Country meet (Friday) and Crossroads Mini-Marathon (Saturday). Be sure to plan accordingly!

There are several marketing and communication initiatives that are currently under way:

1. There will be three billboards welcoming alumni back to campus
   a. Hwy 46 between Hulman & Poplar
   b. Hwy 41 between Margaret & Voorhees
   c. Wabash & 19th Street
2. Speaking with Terre Haute Mayor about hanging Homecoming banners on Wabash and Ohio in downtown Terre Haute (similar to banners that are posted at entrance drive on campus)
3. Approaching businesses that have electronic marquees and message boards to ask them to welcome alumni back to town
4. May provide “Welcome Alumni” signs (8 ½” x 11”) to hotels to display on doors and counters
5. RHIT website has all Homecoming events posted and the ability to create personalized itineraries for alumni
6. Hatfield Hall Theater will be open this year, and an Institute video will be played on a continuous basis titled “Dear Old Rose”.
7. First draft of Homecoming Brochure has been produced and hoping to have final draft by the beginning of June.
8. Hilton Garden Inn to decorate their windows with RHIT window clings, provide special Homecoming shirts for their staff and have disposable Homecoming coffee cups.
9. Toyota of Terre Haute has agreed to sponsor the RoseWood Couples Brunch for $500.

Update on Golf Outings:

1. Working with Varsity R Club to designate all proceeds to help student-athletes with “pay to play” fees that are required to play a varsity sport. Funds cannot go directly to students, but they can go to respective sports to reduce the financial burden on students.
2. Sponsorship process has begun. To date, sponsorships have been acquired from Fine Promotions, Piloni’s Italian Restaurant, Holiday Inn Express, Terre Haute Visitors Bureau, Dever Distributing, Merrill Lynch, Pinnacle Financial and LGE&KU.
3. Would like to have AAB be a Hole Sponsor at both locations ($275 total)

Update on Homecoming Volunteers:

1. A more formal process with substantive assignments and specific instructions is being created
2. Each event will have an Event Champion
   a. Will be Institutional Advancement staff members, AAB members and YAC members
   b. Event Champions will have team of volunteers to help throughout course of event
   c. Event Champions ultimately responsible for making sure all duties carried out properly and handling any issues that may occur
   d. Email with further detail was sent to all AAB and YAC members on May 12th
3. Goal is to reduce overall burden on Alumni Affairs staff

There are several items that are currently under development:

1. Toyota of Terre Haute will provide two 8-passenger Siena mini-vans for transportation services on Friday and Saturday of Homecoming
   a. Will operate on a standard loop around campus
   b. Drivers must be 25 years of age (rental insurance regulations)
2. Still working with Student Affairs on IFC Beer Tent issues that resulted in many negative comments last year.
3. Hoping to improve attendance at All-Alumni Reception on Friday
   a. Video will be played (same video being used in Hatfield Hall Theater)
   b. Raffle prizes – iPad, restaurant gift cards, Bookstore gift cards, etc
   c. Include piano player or student jazz trio

Homecoming dates for the next few years are as follows:

   Homecoming 2016: September 30th – October 2nd
   Homecoming 2017: October 6th – 8th

See you in September!!!

Submitted by:
Anellia (Nellie) M. Hohne ’99, Chair
Anthony “Primo” Primozich ’00

Alumni Clubs Report

Here is the activity and plans that have been established since our meeting on January 31, 2015:

Central Illinois:
Winter Happy Hour
In March, Andrew Jordan organized an evening of great food and drinks at Lock Stock & Barrel in Decatur, IL.

Cincinnati:
Spring Happy Hour
In March, Janae Chaney ’05 and Abby Richards ’06 organized an evening of great food and drinks at the Brass Tap in Cincinnati.

Columbus, OH:
Blaine ’05 and Emily ’05 Burton will be hosting a Summer Kickoff Alumni Picnic at their home in Ostrander, OH. The plan on also having a bonfire, although they have said that it won’t be as big as the one at Homecoming.

Ft. Wayne:
Our Ft. Wayne club is working on a combined Freshmen Send-Off, Welcome New Alumni and All Alumni event at the offices of Carson Boxberger in conjunction with a Tin Caps baseball game on a Saturday evening in July or August. Efforts are being coordinated by the alumni affairs office with Jacque Wilson ’96, Robert Stone ’86 & Joe Witulski ’88 to find the best date for all involved.

Indiana:
RHIT Day Holiday World Splashin Safari
The office of Alumni Affairs is planning a RHIT visit to Holiday World and Splashin’ Safari in Santa Claus, IN on June 14. Tickets are on sale now for $34.99 (ages 3 and up). Tickets include two parks – Holiday World Theme Park and Splashin’ Safari Water Park – in one. As always, your tickets include all the perks: free parking, free sunscreen, free soft drinks, free inner tube usage and free Wi-Fi!

**Indianapolis:**

**Club Development**
Jim Bertoli had a very productive meeting with the Indy Alumni Club Coordinators and a few Indianapolis area AAB/YAC members on May 21st on the north side. Attending were Steve Gillman ’79, Dedric Day ’02, Greg Gotwald ’91, Geoffrey Ong ’14, Jim Sedoff ’09, Mark Kipp ’83 and Clayton MacCrindle ’10. The topics of conversation were evaluating past successful events and ideas of new events that might appeal to the various generational groups of our alumni.

**Indy Mini Marathon Tent**
The office of Alumni Affairs provided a RHIT tent at the finish line of the Indy Mini Marathon for RHIT runners to grab some recovery food/drinks and Rose-Hulman swag.

**Pole Day at IMS**
The office of Alumni Affairs hosted another successful Pole Day party at the Indianapolis Motor Speedway with over 300 attendees. This year the event turned out to have even more importance due to qualifications being rained out the day before. Jim Bertoli was able to make arrangements with Tim Cindric ’90, President of Penske Racing to speak to and answer questions from our attendees. Here is some of the feedback received by the alumni affairs office:

> Thanks for having this great event each year!!!!!!!!

> We had a wonderful time yesterday and hope to make the trip again next year. I brought my son and 3 grandsons to Indy. None of them had ever experience Indy racing before and had a great time. As usual the Rose staff exceed all expectations with food, drink and hospitality.

> My Thanks to All for their hard work.

**Indy 11 Soccer Game**
The office of Alumni Affairs is coordinating a gathering to see the Indy 11 take on the FC Edmonton at Carroll Stadium on Saturday, June 13, 2015 at 6:00 p.m. Tickets are $45 per person and include reserved seating, access to the Field Side Lounge with hot dogs, Italian sausage, coleslaw and house-made potato salad. Cash-bar available with Coke, Diet Coke, Sprite, root beer, Dasani bottled water, domestic beer and imported beer. The Field Side Lounge has been improved to feature banquet-style seating with an intimate view of the Carroll Stadium pitch. Field Side Lounge is located off the southwest corner of the field starting when gates open 90 minutes before kickoff. In-and-out access to the Lounge throughout the match is available

**4th of July at Victory Field**
The office of alumni affairs is working on the traditional 4th of July Celebration at Victory Field. They have increased the number of tickets this year (200 tickets available) due to the demand they have received and wanting to include the faculty and staff of the institute. The alumni affairs office already received inquiries about ticket prior to the holiday season. The price of tickets are $18 and are in section 105 on the third base side. There is also a charge of $17 per person for the all-you-can-eat picnic before the game.

**Colts Game Arrangements for Fall**
The alumni affairs staff has made arrangements with the Indianapolis Colts for 75 tickets in the 400/500 level for the October 25th game against the New Orleans Saints. This will be a 1:00 PM game with a two hour pre-game brunch at Ruth’s Chris Steakhouse from 10:30 AM to 12:30 PM.

**Kansas City:**
Spring Happy Hour
In February, club coordinator Ashley Erffmeyer '08 and Karl Foss '86 scheduled a happy hour at Rock & Brew. The restaurant is a business venture of KISS' Paul Stanley and Gene Simmons. RHIT alumnus Karl Foss '86 of Shawnee Mission is a local investor in the establishment.

Season of Service 2015
In April, the Kansas City Alumni Club held this year's local Season of Service event at the Habitat for Humanity Restore, Kansas City. They volunteered around the store, stocking shelves, assisting customers, and/or organizing merchandise.

Louisville:
Club Development
Jeff Myers has successfully assembled a group of local alumni in the Louisville area to form a club committee. The club leadership now consists of Todd Royer '80, Jeff Myers '87, Chad Alojipan '02, Alisa (Dickerson) Stoops '12, Linn Oelker '93 and Barlow Brooks '59.

Urban Bourbon Weekend
Jeff has also been working with the alumni affairs staff on a two day event to be held the weekend of July 25th-26th that will allow alumni to enjoy the great food and bourbon in downtown Louisville. Email invitations will be sent to all alumni within a four hour radius of Louisville. Cost of the event will be $250 for those wanting a room at the Seelbach Hilton on Saturday night, and $75 for those not needing a room. The event will consist of the following:

Saturday
- Group lunch at Doc Crow’s Southern Smokehouse & Raw Bar
- Group tour Evan Williams Bourbon Experience featuring an artisanal distillery, guided tour, and educational Bourbon tastings
- Visits to…
  - Proof on Main
  - Maker’s Mark Bourbon House & Lounge
  - The Old Seelbach Bar
- Hotel block for Saturday evening at the Seelbach Hilton
- Group dinner at Down One Bourbon Bar & Restaurant
- Visits to other Urban Bourbon Trail establishments

Sunday
- Group breakfast at Wild Eggs

Milwaukee:
Brewers Game
Alumna Kimberly Secrist '12 sent out a feeler to the Milwaukee Alumni Club Facebook page seeing if there was interest in acquiring group tickets to watch the Brewers and connect with fellow alumni. Jim Bertoli told her that he could assist as needed.

Club Development
Jim Bertoli was able to talk to Agnes '95 & Daniel '94 Berzsenyi during the CAA weekend about their involvement in developing the Milwaukee area club. Agnes & Daniel stated that they be able to host an event at their home.

Peoria:
Spring Happy Hour
In April, Emily Eckstein '13 and Jarrod Horman ’06 coordinated a Happy Hour at the new Peoria Brewing Company.

Wabash Valley:
Club Development
John Becker ’89, our club coordinator has been doing a great job of laying the groundwork for a large Freshmen Send Off for the incoming Wabash Valley students in the summer. Plan are also in the works for a tour of the Indiana American Water plant.

**Children’s Museum Alumni Event**
For the third year in a row, Scott Jaeger ’89 has agreed to sponsor a night of fun and education for the families of our Wabash Valley alumni by renting the Terre Haute Children’s Museum the evening of Saturday, June 27th. Scott also agreed to invite the families of the Rose-Hulman faculty & staff to add to the fun.

**Washington DC:**
*Rose on the Road*
The alumni affairs staff have been working with Chuck Sigman ’80 on a Rose on the Road event on July 16th which will also incorporate a Freshmen Send-Off and Welcome New Alumni event. We will also be inviting current student that are home for the summer and those in the DC area for summer internships. The event will take place at the Wildfire restaurant in the Tysons Corner Galleria area.

**Upcoming Events:**
- May 29th - Class of ’65 Reception in Alumni Center
- May 29th - Class of 2015 Senior Celebration in Hulbert Arena
- May 30th – Commencement for Class of 2015
- June 7th – Columbus, OH Summer Kickoff Alumni Cookout
- June 13th - Indy 11 Soccer Game (Indianapolis)
- June 14th - RHIT Day 2015 Holiday World
- June 16th – Detroit Happy Hour
- June 25th – Scholarship Golf Outing in Carmel, IN
- June 27th – Season of Service: Dallas – Dallas Arboretum & Botanical Garden
- June 27th, Wabash Valley Children’s Museum Event sponsored by Toyota of Terre Haute
- May 27th - Season of Service 2015: Dallas – Dallas Arboretum and Botanical Garden
- July 4th - 4th of July at Victory Field
- July 11th - Season of Service 2015: Denver – Black Forest Regional Park
- July 16th - Rose on the Road Washington DC
- July 25th & 26th - Louisville Urban Bourbon Weekend

**Submitted by:**
Chris Meyer ’05

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**Alumni Giving Report**
Here’s the Alumni Giving submission for the May AAB meeting:

- We are currently tracking at ~27%, with a target giving-rate of 35%.
  - Revenues are very strong this year … our goal has already been achieved.
  - Two efforts are underway close the fiscal year: RHIT envelope label appeal; verification of those who renewed their RHIT license plates

- A “’90’s Giving Challenge” was initiated to improve the giving-rate for these class years. The main goal was to increase participation rates, through a variety of matching fund opportunities. The effort has been extremely positive:
  - 20 “new” donors (never donated to Rose)
  - 60 donors, whose last gift was 6+ years ago.
  - 108 donors, whose last gift was 2 – 5 years ago.

- Several Class Endowment campaigns are underway. These efforts are being led by the Class Agents and/or the Reunion Chairman.
o Nine classes are now fully funded … now we must encourage these classes to have “multiple” endowments!
o ’00 working to become the “Youngest Endowed Class”
o ’67 has a multi-year campaign

- The Pete and Donna Gustafson scholarship appeal was very successful – 350 donors contributed to fund a $100K scholarship!

- We are exploring ways to…
  o Integrate Social Media into alumni giving efforts.
o Expand “Chauncey Rose Day” beyond the campus, to include Alumni participation.
o Work with the Homecoming Committee to assess structure of alumni dinners…give alumni an excuse to return for every Homecoming.
o Increase giving of the 50+ year groups.

Submitted by:
Jeff Trang ’83, Chair
Greg Gotwald ’01
Edward Kelley ’64

Awards & Recognition Committee Report

Career Achievement Awards

On May 1st & 2nd the awards activities took place on campus for members of the Class of 1995 at which Agnes Berzsenyi, Tim Sublette, Brian Desharnais and R. Michael Menegheni received their awards.

On Friday a luncheon was held in the Alumni Center for the recipients, members of the Selection Committee, alumni affairs staff and Jim & Angela Conwell. Agnes, Brian & Michael were also able to be guest speakers in the classroom Friday afternoon.

Awards Committee member, Ken Koziol ’92 (CAA recipient in 2012) was able to join the recipients and their families for dinner at Stables on May 1st.

Honor & Honorary Alumni Awards

In April we determined the recipients of the Honor Alumni Awards and the Honorary Alumni Awards. Allrecipients were contacted by Jim Bertoli and informed of their selection and all confirmed that they would be present at Homecoming in the fall.
Alumni Accomplishments Profiles

The alumni affairs staff will create a document of significant alumni accomplishments to assist the CAA Selection Committee and the AAB in their Honor Alumni Awards selection process. While Banner has extensive documentation on the activities that alumni were involved in while on campus as a student, there is minimal documentation on career accomplishments.

Submitted by:
Kelly Noel '02, Chair
Ken Koziol '92

Career Services Committee

Career Services had a very solid 2014-2015 company recruiting year with record activity taking place during the fall recruiting season. Civil and Mechanical Engineers had a very nice bounce coming off of the recession years. The Fall Career Fair set a record for the number of companies attending (245). Projected placement at graduation will be between 91-93% with an average starting salary just shy of $65,000. Computer Science and software Engineering lead the way with accepted averages of $82,120 and $75,941. It has become apparent that graduate schools are beginning to be more selective in their acceptances and even more tight on stipend and scholarships dollars. Some seniors planning on graduate school have had more declines and are having to quickly change direction. Presently at 15% it is the lowest percentage of students heading to graduate school since 2001. There are however 8-10 international students who are still making decisions which will likely increase this percentage. For seniors graduating this spring, 94% had at least one internship/research experience, 82% had two experiences and 35% had three experiences. This does not include the Senior Capstone Projects with a majority of those being company sponsored.

I've also attached a summary of the 2015 metrics to include in the report.

Summary of 2015 Company Recruiting Activity at RHIT

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### Progress Report for 2014-2015 Graduates

**May 1, 2015**

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<td>82% of 465</td>
<td>79% of 387</td>
<td>78% of 369</td>
<td>75% of 429</td>
<td>78% of 439</td>
<td>77% of 366</td>
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*Open* includes those students with open offers that have not yet been accepted  
**Closed** includes those students going to graduate school, the military or have accepted offers in industry  
***Total** includes all students with open offers as well as those going to graduate school, the military or have accepted offers in industry

Submitted by:  
Todd Brown '91  
Rob Hochstetler '91  
Jim Neal '91

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### Continuing Education Report

The Continuing Education Committee continues to hold monthly calls with Tuesday Strong and Dr. Chenoweth to support their efforts in creating online and face-to-face continuing education opportunities. Tuesday has been working closely with the various department heads to determine what, if any, continuing education the alums of their respective departments would benefit from. The answers have ranged from “continuing education is a requirement of the profession” (Civil PEs) to “alums would like to learn about technical elective topics they did not have a chance to take on campus” (MEs).

Tuesday believes early endeavors in continuing education should focus on the low-hanging fruit (i.e., corporate partnerships or supplementing internal corporate training activities) and that these will enable the program to start successfully and ramp up slowly. Dr. Chenoweth will be working with Tuesday throughout the summer to develop a Software Project Management course which can be taken online, focusing on Software Engineers and their colleagues.

We will be sending around a short questionnaire (5-10 questions, developed by Tuesday) to get the Alumni Advisory Board’s view on continuing education and the market for the potential product. This will be coming via email around the 1st week of June.
Dr. Chenoweth will be working with Learning and Technology to develop the online Software Project Management course (there’s a possibility that I’ll be able to assist him with further identifying corporations/individuals who may benefit from the course).

Thus far we have attempted to meet continuing education needs as opportunities materialize. We have yet to have an approved, formalized plan for moving programming forward but discussions do continue in this area. Meanwhile, we continue to explore opportunities such as converting Dr. Chenoweth’s course into an online version.

Submitted by:
Todd Richard ’06

Student Alumni Association Report

Executive Committee
The new SAA Executive Committee members were determined this spring and are as follows:

- Gent Prelvukaj – President
- Jaclyn Smith – Vice President
- Anna Weber - Secretary
- Taelar Burris – Recruitment and Communications Committee Chair
- Mitchell Lozier – Philanthropy Committee Chair

SAA-YAC Joint Events
SAA members enjoyed a cookout & corn-hole tournament with Young Alumni Council members on Saturday, April 14th after their morning service event at United Cerebral Palsy of Terre Haute.

ColorSmash
ColorSmash 2015 was a blast! This event has proven to be a great way for students to blow off some steam and help them deal with the stress of the end of the quarter.
ROSIE Dinners
We owe our thanks to Richard Payonk ’86, Chuck Nichols ’80, Audrey Johnson ’12, and Jessica Spore ’12 for hosting ROSIE Dinners this spring! Students had a great time bonding over dinner with alumni at their homes. These dinners have been a great way for current students to meet alumni and create some special bonds! The SAA has worked with the YAC this spring to resurrect the program.

End of Year Meeting
The last meeting of the year for the SAA was a picnic that was held on the HMU patio. It proved to be a fantastic way to end another wonderful year of networking and service with our alumni.

Submitted by: Matt Fuson ’13

Student Recruitment Report
Recruiting for the 2015 incoming class continues a positive trend in gender diversity and an increase in Asians and Hispanics. African American diversity numbers are not as strong as several years ago (see tables below).

2015 Data as of May 7, 2015
(Green indicates historic high averages)

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<th>Admitted</th>
<th>Enrolled</th>
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<td>Total</td>
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| Female | 23.0% | 22.0% | 22.0% |
| Male | 77.0% | 78.0% | 78.0% |

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Recruiting events and help requested of alumni:

- Information sessions continue to be held in several cities. Day and Gillman working with Admissions to replicate RH/Lilly program in Chicago, Houston, DC, Detroit, and San Francisco area. Seeking out influential alums at large companies in these cities.
- Worked with RH Admissions and General Electric to replicate the RH/Lilly Legacy of Excellence event in Cincinnati. Of the 28 families who attended the event, 19 of the students deposited/enrolled. RH/Lilly Indianapolis event held with 33 families attending and 25 of them deposited/enrolled.
- RH Admissions really appreciates the continued support from alumni efforts at college fair programs, sending prospective students names and addresses to RH Admissions office (to add to the mailing list), hosting sessions like the Lilly/GE events, and sharing the good word about RH with prospects. Contact RH Admissions if you are interested in assisting.

Diversity Initiatives (update since last report):

- Senior weekend well attended.
- RoseDART contacted all admitted students.

Submitted by:
Steve Gillman '79, Chair
Dedric Day '03
Chris Repa '99

Young Alumni Report

January 31, 2015
Young Alumni Council met on January 31 in Indianapolis and April 18th on campus.

EXECUTIVE COMMITTEE

- Modified officer elevation process to allow nominations prior to summer meeting. Nominated candidate will present platform at summer meeting. Voting will follow via email.

YARBOT
The selection process for the Young Alumni Representative to the Board of Trustees has been modified as follows:

May
- May 22: Nomination form out to campus community and alumni.
- Advertise to campus and alumni to solicit nominations. Self-nominations are allowed.

June
- June 12: Nominations due. Alumni Office to provide nomination information to the President. The president will set up a conference call with selection committee and provide nominee information.
- Week of June 12 to 19: Selection Committee will narrow candidates down 6-8 semi-finalists. The semi-finalists can come from the Nomination List or members of the selection committee can nominate other alumni during this call.
- After selection of the semi-finalists: Follow up with semi-finalists with letter of responsibilities and questionnaire. Semi-finalist must confirm interest in position at this point so that if a finalist, they are committed to serving on the BOT.

July
- July 3: Semi-finalists questionnaire due.
- Week of July 3 to 10: Selection Committee 2nd Call to narrow candidates down to 3-4 finalists.
• After 2nd Call: Finalists presented to Alumni Affairs. Alumni Affairs to notify finalists and request bios and headshots and seek confirmation from finalists once again of their willingness to serve. Alumni Affairs to notify semi-finalists not selected as finalists.
• July 13: Voting by all alumni begins.
• July 31: Deadline for all RHIT Alumni to vote for YARBOT

PUBLIC RELATIONS COMMITTEE
  o Monthly conference calls with Communications and Marketing Department have continued.
  o New members Brittany Connolly (2013), Mike Morris and Ashley Goetz (2008) joined YAC at April meeting.

EVENTS COMMITTEE
  o Hosted event with SAA after April meeting.
    o Cookout with students.
    o Corn-hole tournament.
  o Spring Happy Hours have continued throughout the country

OUTREACH COMMITTEE
  o Hosted Season of Service events.
    ▪ Highlight included 21 participants at the YAC meeting working at United Cerebral Palsy
  o Currently planning summer sendoff parties.

ALUMNI GIVING COMMITTEE
  o 100% giving by YAC
  o Working with the Office of Institutional Advancement on current Young Alumni Challenge.

Next Young Alumni Council meeting is scheduled for Saturday, July 11 – Chicago

Submitted by:
Mike Reeves ’06, Chair

Communications & Marketing Committee

Improvements to RoseSTEM
The alumni affairs staff has been working hard in making many improvements to RoseSTEM and the mobile friendly aspects of our online alumni community. The header tool bar was reconfigured and the tabs changed to make things more user friendly for our alumni.

New logo/wordmark
The Office of Commnications & Marketing created new word marks for our three leadership groups, which are now being used on RoseSTEM and in other materials.
Alumni Newsletters
The newsletters continue to help us get the word out about club activities, happenings on campus, award recipients, etc.

February Newsletter
- Calendar of Events
- Alumni Leadership profiles on Dan Wolodkiewicz ’82 (AAB), Elliott Goodman ’07 (YAC) & J.D. Briones ’17 (SAA)
- Call for nominations for Honor Alumni Awards & Honorary Alumni Awards
- Indy Mini-Marathon Tent
- Alumni Perks App

March Newsletter
- Calendar of Events
- Career Achievement Award recipients
- Attitude of Gratitude feature
- Promotion of Athletics via their website
- Last chance to nominate for Honor & Honorary Alumni Awards
- IMS Pole Day feature
- AAB/YAC Joint meeting
- “What does Forever Rose mean to you?”
- Alumni Leadership profiles on Kenny McCleary ’83 (AAB), Thomas Reives ’08 & Ty Illovici ’16

April Newsletter
- Attitude of Gratitude Week
- Calendar of Events
- Alumni Perks Update on Rick’s BBQ second location
- Pole Day
- Hiking for a Cure by Paul Curtain ’80
- Alumni Leadership profiles on Chuck Sigman ’80 (AAB), Andrew Jordan ’12 & Jimmy Dempsey ’16 (SAA)
- Announcement of Emma Campbell as our new administrative assistant

May Newsletter
- Rollout of Homecoming mark
- Calendar of events
- Alumnus Jason Audley ’98 presented Percopo Scholarship to incoming freshmen Charisse Haines in Charlotte, NC
- Brookings.edu ranking of institute
- Alumni Quick Facts
- Profiles of Pole Day, RHIT Alumni Day at Holiday World-Splashin Safari, Summer Scholarship Golf Outing & 4th of July Celebration at Victory Field
- Announcement of new Alumni Perks Partners Toyota of Terre Haute Rental Cars, Tungsten Ring Company & UPack
- Announcement of new Mobile Friendly aspects of RoseSTEM
- Alumni Leadership profiles of Steve Gillman ’79 (AAB), Emily Eckstein ’13 (YAC) & Kevin Becker ’15 (SAA)

Submitted by:
Steve Nerney ’83, Co-Chair
Robert Stone ’86, Co-Chair
Alumni Representatives to the Board of Trustees

Here is the update to the Alumni Board from the Board of Trustees:

- There is a consensus on the board that Rose’s enrollment growth in recent years has exceeded the capacity of classroom/laboratory facilities. Accordingly, the target enrollment for the 2015-2016 academic year is reduced about 1%-2% to a new goal of 2,175 students.
- Primary facility needs are: (1) new academic building, and (2) upgrade to Hulman Union. The board has authorized development of a design proposal for the new academic building.
- Any campus improvements would obviously require a capital fund drive. Funds are also needed to increase the size of the endowment.
- Federal regulations have expanded the application of Title IX to sexual harassment cases. Accordingly, Rose has established an “Equity Resolution Panel” to adjudicate sexual harassment, discrimination, or Equal Employment Opportunity complaints.
- Rose has upgraded its information security activities to defend against cybersecurity breaches.
- New board members:
  - Agnes Berzsenyi, RHIT Master’s ’94, GE Healthcare
  - Janet Cooper, member of three public and one private board
  - Jeff Harrison, RHIT ’89, Citizen’s Energy Group

Submitted by:
Kenny McCleary  '82
Chuck Sigman  '80

Executive Director’s Report

Staff Changes in Institutional Advancement

Since our meeting in January there have been many changes within Institutional Advancement, the most significant being the addition of J. Doug Smith as the Interim Vice President of Institutional Advancement. Before coming to Rose-Hulman, Smith served as vice president for university advancement at the University of North Texas at Dallas (UNTD), and president and CEO of the university’s foundation. Smith’s career also includes being vice president for university advancement at Bowling Green State University (Ohio).

In addition to filling the VP of institutional advancement position, we also hope to be adding three major gift officers and other staff in the near future. There is a possibility that the institute may provide another full time employee for the Office of Alumni Affairs. This would greatly enhance what we can do in our goal of engaging more alumni.

Emma Campbell joined our alumni affairs staff in March as our administrative assistant, and has been a valuable asset to our team. Emma assists with coordination of all alumni events, programs and reunions. Her responsibilities include event management via RoseSTEM, ensures daily office operations, fields incoming phone calls, greets and directs visitors, coordinates office purchasing, inventory, coordinating equipment and facility requests, and budget management for the office.

We also welcomed Mackenzie Vanlandingham to institutional Advancement as our Special Events Coordinator. In her Role, Mackenzie Plans, coordinates, directs, and evaluates Rose-Hulman institute level sponsored events to enhance relationships between Rose-Hulman and its constituents which relationships are vital in supporting the Institute in achieving its strategic goals.
Sadly, we were all shocked by the sudden passing of staff member Hugh Baker on February 14th. We honored Hugh with memorial centerpieces on all of the tables at our Pole Day event.

We say good bye and thank you to Lauren Meadows ’14 BS ’15 MS, our GA as she will start her job in the Plus-One Manager program at TriMedx in June. She will be training to be a clinical engineering manager in a hospital. Thank you Lauren for the amazing work you’ve done for us and you fellow alumni.

**Rose on the Road**
The institutional Advancement staff is currently evaluating the strategy for the Rose on the Road summer, fall and winter events. We plan on having events in the months of January, February, March, April, June, July, August, October & November with May and September or October being omitted due to Homecoming & Holidays.

At this time we plan on targeting the following communities:

- Indianapolis (many events, but no campus updates since fall of 2013)
- Washington DC area (set for July 16th)
- Atlanta
- Greenville/Charlotte
- Chicago north side and/or Milwaukee
- Chicago west side suburbs
- Denver (have been talking with Warren Mickens ’ about locations)
- Boston
- Seattle
- San Francisco
- Minneapolis/St. Paul
- Houston
- Los Angeles (VP Elizabeth Hagerman to assist in finding best location)

**NSBE Event on Campus**
The National Society of Black Engineers’ Rose-Hulman chapter celebrated another year of accomplishments with their annual Student & Alumni dinner on May 16th in the Kahn Room of the Hulman Memorial Union. Alumnus Darin Moody ’87of Eli Lilly was the guest speaker for the evening.

**Alumni Perks**
We have seen an increase in the number of businesses that have joined our alumni perks program. Recent additions include Tungsten Ring Company, UPack and Toyota of Terre Haute Car Rental.

We are also in talks with Clabber Girl Bake Shop, Tropical Sno Shaved Ice and Ben’s Soft Pretzels.

**Financial Peace University Pilot Program**
Eight students completed the Financial Peace University course this quarter and we are a expecting a report from Dr. Jim Hanson on the feedback from the students about their experience, which we will provide to the donor that is supporting the pilot program.

We hope to be implementing a similar pilot program for young alumni this summer, but are consulting with the president’s since there have been complaint calls to his office about the FPU offering to the young alumni.
**Alumni Trips**
I have been discussing international and domestic trips with Collette Vacations and Globus Tours and have determined that we will plan on a spring international trip and fall domestic trip every year beginning in 2016. Our initial international trip is tentatively set for Scotland in June with Rose-Hulman women’s golf team. The domestic trip will be a charter coach trip from Seattle to San Francisco throughout the Pacific Northwest. We will have events in both Seattle and San Francisco at the beginning and end of the trip to incorporate local alumni.

**Countdown 2 Commencement**
Since the last AAB meeting we have conducted the final three C2C sessions for the Class of 2015:

- To Rent or to Buy? - February 3, 2015 by Linda McNichols, Coldwell-Banker
- I graduated from Rose. Now What? - March 24, 2015 by Julia Williams, RHIT IRPA
- Planning Your Financial Future - April 23, 2015 by Dan Wolodkiewicz ’82, Pinnacle Financial
- Wine Tasting - May 7, 2015 by Oliver Winery

**PCI Alumni Directory**
At this time all hard copy book alumni directories and CDs have been mailed to those that purchased any of the available packages. We have received two complaint calls to date from alumni that pointed out mistakes made in the directory. Both mistakes were determined to be that of PCI and they have issued full refunds to the alumni involved. We will be notifying alumni that they may purchase copies of the book and the CD from the alumni affairs office, as we have ~25 copies of each.

**Attitude of Gratitude Week**
Attitude of Gratitude Week was a huge success in increasing awareness of the students about our gracious alumni and friends who direct their philanthropic efforts toward supporting Rose-Hulman, and why those gracious donors choose to give back to the Institute. The six day event will included activities every day, including the Forever Rose Garden of flags that represent the 4,000 donors of the institute over the past year AOG t-shirts were provided to all students, Students will sign a giant “thank you” card, large banners graced the entrance of campus and the Union, A large campus map that was displayed in the Union that showed students all of the buildings and property that have been made possible by our generous donors and the week was culminated with a barbeque dinner for 800+ students in Hulbert Arena on March 14th, Super Pi Day.
Class of 1965 at Commencement
The Class of 1965 will have 12 members participating in the Commencement activities this weekend which include a reception and dinner on Friday and a breakfast, Commencement and luncheon on Saturday. Attendees are:

- John Boyer EE, Westfield, IN
- Peter Canalia ME, Munster, IN
- Ronald Esserman EE, Dover, AR
- Terrence Fennimore CHEM E, Trafalgar, IN
- Michael Francis ME, Midlothian, VA
- Joseph Griffin ME, Saint John, IN
- Elmer Guerri CHEM, Terre Haute, IN
- David Hussung CHEM E, Floyds Knob, IN
- Jerry Massa CHEM, Belden, MS
- David Nancrede ME, Indianapolis, IN
- Roy Mueller MATH, Dawsonville, GA
- Mike Wadsworth ME, Terre Haute, IN

Submitted by:
Jim Bertoli
Executive Director
Alumni Affairs