Alumni Clubs Report

Here are the activities and plans that have been established or have developments since our last meeting on May 29, 2015:

Central Illinois:
Summer Send Off
This weekend (August 16), Decatur area alumni, incoming freshmen, and current students will gather to end the summer with a local send off party held at Forsyth Park small pavillion (the same location as last year)! Hosted by Andrew Jordan ’12.

Cincinnati:
Bengals vs. Steelers – NFL Game
AFC North rivals, the Pittsburgh Steelers head to Paul Brown Stadium on Sunday, December 13th to take on the hometown, Cincinnati Bengals. The Office of Alumni Affairs was able to secure 46 tickets on the club level seating area. Once all 46 tickets have been sold, the office will determine the location for a two hour tailgate party before the game. At the writing of this report there were only 10 tickets remaining.

Summer Happy Hour
Last month (July 23), Eric Volz ’07 organized a happy hour and brewery tour at one of Cincinnati’s newest breweries – the Braxton Brewing Co.

Columbus, IN:
Summer Happy Hour
Last week (August 6), Ashley Getz ’08 organized an evening of great food and drinks at the 450 North Brewing Company.

Columbus, OH:
Summer Send Off
This weekend (August 15), Columbus area alumni, incoming freshmen, and current students will gather to end the summer with a local send off party held at LaRosa’s Pizzeria! Hosted by Emily Burton ’05.

Dallas / Ft. Worth, TX:
Frisco RoughRiders Baseball Game
The Frisco RoughRiders take on the Springfield Cardinals for an evening baseball game. The $25 ticket includes unlimited hot dogs/brats/chips/peanuts and Dr. Pepper products and $10 in concession stand credits.

Denver, CO:
Rose on the Road
The alumni affairs staff has been working on a special Denver area reception at the home of Board of Trustees member Janet Cooper and her husband, David, along with their son David (RHIT 2014) on August 22. The event incorporates a freshman send-off with local members of the Class of 2019, current students, alumni and friends invited along with President Jim Conwell. Janet has also contacted the leading high schools in the Denver area
and invited their principals and top STEM educators. Efforts have also been made to invite student from minority populations.

**Ft. Wayne:**
Jacque Wilson ’96 and Robert Stone ’86 hosted an event at the offices of Carson Boxberger in conjunction with a Tin Caps baseball game on Saturday evening in July 11th. Attending were incoming freshmen, current students, alumni and the parents of incoming freshmen. There were 30 people in attendance.

**Grand Rapids, MI:**
**Summer Send Off**
Last week (August 8), Grand Rapids area alumni, incoming freshmen, and current students gathered to end the summer with a local send off party held at Peppino’s Sports Grille & Pizzeria! Hosted by David Price.

**Greensboro / Winston-Salem, NC:**
**Club Development**
Matt Walter expressed interest in getting an alumni club in the Greensboro/Winston-Salem, NC area started. Jim Bertoli held a call with Matt in early July to discuss.

**Indianapolis:**
**Summer Send Off**
This weekend (August 15), alumni Mark Kipp ’83 and Jim Sedoff ’09 and Software Engineering Professionals are hosting a send-off party for incoming freshmen students from the Indianapolis North-Side area. Invitees include local alumni, a few current students, and incoming freshmen students and their families. Mark & Jim are both members of our Indy Alumni Club Committee.

**Colts vs. Saints NFL Game**
**GAME TICKETS SOLD OUT** – The Office of Alumni Affairs has tried to obtain additional tickets to the game, but have been informed by the Colts that the game is sold out. The ticket office agreed to contact us if there are any tickets that are returned from other groups and give us the opportunity to buy more for the alumni on the wait list.

Pre-Game Brunch tickets are still available – Alumni and friends can also enjoy an all-you-can-eat pre-game brunch at Ruth’s Chris Steakhouse from 10:30 AM to 1:30 PM in a special reserved space for Rose-Hulman alumni.

**Lafayette, IN:**
**Summer Send Off**
Last week (August 9), Lafayette area alumni (new and old), incoming freshmen, and current students gathered to end the summer with a local send off party held at Puccini’s Smiling Teeth restaurant! Hosted by Kim Smith ’05.

**Louisville, KY:**
**Urban Bourbon Weekend**
The last weekend in July alumni and friends enjoyed a fun weekend with plenty of good food and bourbon in Louisville, KY on the Urban Bourbon Trail! The weekend started with lunch on Saturday, July 25th at Bluegrass Brewing Co. and ended on Sunday morning with breakfast at Wild Eggs with stops at Proof
on Main, Evans Williams Experience, The Troll Pub Under the Bridge and the Old Seelbach Bar in between.

Freshmen Send Off
Barlow Brooks ’59, and his wife Ursula have generously volunteered to host a send-off party for the Louisville area students that will be arriving on campus as freshmen. The event will take place on Wednesday, August 19, 2015 from 6:30 PM to 8:30 PM at their home located in Anchorage, KY and will include dinner. Barlow is also inviting current students from the area and the club coordinator committee.

Club Survey
Another member of the Louisville Alumni Club Coordinator team, Alisa (Dickerson) Stoops ’12, is conducting a survey of the area alumni to gauge their interests as far as club activities.

Minneapolis, MN:
Summer Happy Hour
Next week (August 20), Danna Sheridan ’07 has organized an evening of great food and drinks at the Libertine.

Peoria:
Summer Send Off
Peoria area alumni, incoming freshmen, and interns were all invited to end the summer with a bang at alumnus Matt Fike's '05 house on July 25th for a Peoria Summer Send Off Party! The party included access to ponds on the property, so attendees were encouraged to bring their swimwear if they were interested in floating, swimming, or showing off their slip-n-slide skills!

Happy Hour and Season of Service
Peoria area alumni will gather for a fall Alumni Day on September 24th! There will be both a Season of Service event and a Happy Hour event. For the service event, volunteers will be filling Tender Mercies packages at the Midwest Food Bank. A Happy Hour at the Fox Pub and Cafe will follow the service event. Hosted by Emily Eckstein ’13.

Salt Lake City, UT:
Club Development
Drew Bowman expressed interest in getting an alumni club in the Salt Lake City, UT area started. Jim Bertoli held a call with Matt in early July to discuss.

Wabash Valley:
Children's Museum Event sponsored by Toyota
For the third year in a row, Scott Jaeger ’89 sponsored a night of fun and education for the families of our Wabash Valley alumni by renting the Terre Haute Children’s Museum the evening of Saturday, June 27th. We also had families of the Rose-Hulman faculty & staff attend.

Wabash Valley Freshmen Send-Off
Alumni Club Coordinator, John Becker ’89 will be the host for a send-off party for the 15 incoming freshmen from the Wabash Valley and their families. The event will take place in the atrium of Hatfield Hall. We have also invited the freshmen that happen to already be on campus due to Fast Track Calculus and Physics and the RHAMP program.

Engineers Without Borders 5K
The Rose-Hulman Chapter of Engineers Without Borders invites alumni to the second annual EWB 5K Run/Walk on Sunday, October 4, 2015, 4:00PM, at Hawthorn Park. This event serves as a fundraiser for the chapter as well as provides an opportunity for networking and reconnecting with fellow alumni and friends!

Washington DC:
Rose on the Road
The Rose on the Road event that took place at the Wildfire restaurant in the Tysons Corner Galleria was a
big success. In attendance were alumni, current students from the DC area, current students that are doing internships there, incoming freshmen with their parents and even three Operation Catapult students and their parents. VP of Ventures, Elizabeth Hagerman was the featured speaker and Jim Malone '62 was presented with his Chauncey Rose Society jacket at the event.

Submitted by:
Chris Meyer ’05

Alumni Giving Report

Giving and Alumni Participation Numbers

<table>
<thead>
<tr>
<th>Undergraduate Alumni (excludes Board of Trustee Members)</th>
<th>Fiscal Year 2013</th>
<th>Fiscal Year 2014</th>
<th>Fiscal Year 2015</th>
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<tbody>
<tr>
<td>Alumni Participation %* (gift, pledge, soft credit)</td>
<td>31.5%</td>
<td>31.6%</td>
<td>30.64%</td>
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<tr>
<td>Total Cash Raised (gift and pledge payment)</td>
<td>$1,161,010</td>
<td>$1,336,425</td>
<td>$1,358,476</td>
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<td>Total Donors Credited with Hard or Soft Credit for a Cash Donation</td>
<td>4,354</td>
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<td>Average Cash Gift</td>
<td>$266.65</td>
<td>$311.95</td>
<td>$324.37</td>
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*Note: Alumni participation rate is still being negatively affected by the reporting practice change adopted by the Indiana Department of Motor Vehicles. We are no longer receiving complete lists of license plate purchases.

The goal for alumni participation rate for FY 2016 is 35%

90's Giving Challenge Results

- $87,704 raised

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<tr>
<th>Class Year</th>
<th>Giving %</th>
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<tbody>
<tr>
<td>1990</td>
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<td>1998</td>
<td>25.1</td>
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<td>1999</td>
<td>29.7</td>
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1950-1955 Class Challenge Results (second half of FY2015)

$29,125 raised; No planned gifts of $50,000 or more were committed
**Scholarship Golf Outing**

- We had 64 golfers participate
- We had revenue of ~$17k, of which $12k was sponsorships
- The IA team will be examining all factors of the outing, hoping to increase the revenue from sponsorships, increasing the number of golfers and the best location for next year's event.

Submitted by:
Jeff Trang '83, Chair
Greg Gotwald '01
Edward Kelley '64

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**Awards & Recognition Committee Report**

- Information on the Honor Alumni Award recipients such as bios and photos will be listed in the August Alumni Newsletter, as well as the Distinguished Young Alumni recipients. Information on the Honorary Alumni recipients, Craig Downing and Ray Bland will appear in the September Newsletter.
- The plates on the Honor Wall in the lobby of Hatfield Hall have been removed and sent to Metal Décor to add the names of the Honor, CAA and DYA recipients for this year. Our hopes are that they will be back and up for Homecoming weekend.
- All of the awards for the Honor, Honorary and DYAs have been ordered and received by the Office of Alumni Affairs.
- The clock that we present to the outgoing AAB president has also been ordered.
- We are having foam board posters made with the photos and bios of the Honor, Honorary, DYA and CAA recipients to have in the lobby of Hatfield Hall for Homecoming. We'll move the boards over to the Union the morning of the Awards Breakfast to add to the atmosphere.

Submitted by:
Kelly Noel '02, Chair
Ken Koziol '92

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**Career Services Committee**

- Princeton Review just came out yesterday ranked Rose Hulman career placement as 5th best in the nation, and 8th for Colleges that Pay you Back. See information on website

- Fall Career fair has over 190 registrations do date, expect over 230 companies in attendance

- The senior Class of 2016 will be the largest ever with largest number of international graduates at the undergraduate level. Number will change but presently we are at 610 scheduled to graduate this year with 61 being International, mostly Chinese.

- Holding first career services on the road in Minneapolis on Thursday August 6th. 17 companies represented, 13 brand new to Rose with over 50 people scheduled to attend. We have 42 students from Minnesota attending Rose.

- Presently class of 2015 is at 95% placement, and we expected by Nov 1st 98%+

Submitted by:
Continuing Education Report

- The Institute’s Business Plan for Online Continuing Education has been submitted to the administration for review and approval. Currently, Tuesday Strong and others are working to convert Software Engineering Graduate level coursework into online courses as this will be the first major, online educational opportunity offered by RHIT. The current focus amongst some RHIT team members is securing appropriate participants for online courses to ensure the coursework is lined up with the experience of the students as a whole. Tuesday is also performing competitor reviews which has resulted in 29 online MS Software Engineering programs. These will be further reviewed over the coming months by Dr. Chenoweth and others to determine where RHIT fits in.
- We continue to support Tuesday in her efforts and hold monthly telecons in the hope of introducing Tuesday to practicing professionals (alums and their colleagues) who may find such online educational opportunities beneficial. Once the business plan is approved, it is my hope that we (as the AAB) can help market these programs to both our employer and our friends and colleagues.
- More Engineering Management classes are moving online and additional faculty have been added with the goal of eventually adding the option of an online Engineering Management degree.

Submitted by:
Todd Richard '06

Homecoming Report

Homecoming will happen!

Homecoming 2015 is less than five weeks away, and, as usual, will be the place to be during the weekend of September 18th!

As mentioned previously, there are several other local events taking place during this weekend – Oktoberfest, Indiana Intercollegiate Cross Country Meeting (Friday) and Crossroads Mini-Marathon (Saturday). Please be sure to plan accordingly!

There are a few areas where we could use some help from the AAB:
1. We would like to have AAB be a Hole Sponsor at both Golf Outings. To date, only 8 of our 24 board members have made a donation, and we are still $80 short of the $275 needed to be a Hole Sponsor. Please consider contributing!
2. The Alumni Affairs Office is still in need of a few volunteers during the Homecoming Weekend:
   a. Friday – Help direct golfers to lunch
   b. Friday – Help with awards after Golf Outings
   c. Saturday – Courtesy van drivers from 1 - 4pm
   d. Saturday – “Floaters” at Tent City from 12 - 4pm
   *If you are interested in helping, please contact Jim Bertoli or Lauren Jackson.

Update on Golf Outings:
1. All holes at both courses have sponsorships
2. Proposal submitted to Old National Bank to be the Title Sponsor, Cart Sponsor or Lunch Sponsor
3. Various signs will be placed around the courses to promote other Homecoming events (Academic Open Houses, All Alumni Reception, Ventures Open House, Tent City, etc.)
Update on marketing and communications initiatives:
1. Schedule cards are completed
2. Large welcome banner at end of main entrance to campus (in front of Hadley Hall) has been sent to vendor.
3. Large aerial maps of campus showing locations of major Homecoming Activities locations will be placed in the Union and at Hatfield Hall (paper copies will be available for people to take with them)
4. T-shirt design for 5K Fun Run & Walk is complete and will be sent to vendor soon

There are a few new items at Homecoming this year:
1. Rob Williams ’80 has offered to have his businesses, Tropical Sno Shaved Ice and Ben’s Soft Pretzels, provide free product in Rosie’s Kids Zone.
2. Agave Vintage Cocktails, a new bar in town, has agreed to provide special Rose-Hulman themed cocktails during Homecoming weekend. They will have a “Rosie” (on the sweet side) featuring Tequila Rose for $6 and a “Chauncey Rose,” (a little on the bitter side, like Chauncey) featuring Maker's Mark for $10.
3. Arrangements have been made for the Army ROTC freshmen class to take their oath in front of the grandstand either before the football game or at halftime. Jim Bertoli is looking into having Brigadier General Eugene LeBeouf involved in the ceremony since he will be there for the Honor Alumni Awards introductions.
4. Jim Bertoli is trying to secure Rick Stamper, Bill Weiner and Don Richards to provide an update on Academic Affairs and the Rose Reimagined initiative at the Annual Business Meeting on Saturday morning.

There are several items that are currently under development:
1. Still waiting for an answer from Student Affairs on the status of how the IFC Beer Tent will be handled.
2. INDOT is working along the creek that runs through campus. Due to the potential hazard while people walk between pep rally and bonfire, the path will be re-graveled and fenced. The tennis court & IM field lights will be turned on after the pep rally and turned off just before the bonfire/fireworks start.

Homecoming dates for the next few years are as follows:

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<tr>
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<td>2016</td>
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<tr>
<td>2017</td>
<td>October 6th – 8th</td>
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<tr>
<td>2018</td>
<td>October 5th – 7th</td>
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<tr>
<td>2019</td>
<td>October 4th – 6th</td>
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</table>

See you soon!!!

Submitted by:
Anellia (Nellie) M. Hohne ’99, Chair
Anthony “Primo” Primozich ’00

Student Alumni Association Report

**New Staff Liaison**

Although the students aren’t on campus, work and progress is being made with the SAA. Rachel Romas joined the alumni affairs team as the Alumni Affairs Coordinator on July 16th will be the lead staff liaison for the SAA. Rachel has sent out an email to all of the SAA Leadership Board introducing herself and will be doing the same for the general members later this month.

**General Membership Early Push**

In an effort to get more students to be join the SAA an email was sent out to all incoming freshmen and their parents, and all returning students asking them to become general members in the SAA. We thought that sending the email out before the students arrived on campus would beat the rush of things that are thrown at the students. We used the incentive of winning a $25 gift certificate to Rick’s Smokehouse per class year. We also sent an
email to the parents of all students stating that if their student is a member of the SAA by August 16th, they too will become eligible for a $75 gift certificate to J. Ford’s Black Angus. Here is the information that was included in the email blasts:

Dear Rose-Hulman Students,

Did you know that Rose-Hulman has a Student Alumni Association (SAA) on campus?

Did you know this association is FREE to join?

General Membership benefits include:

- Building your professional network
- Interaction with alumni at special functions
  - Homecoming events
  - Career Fairs receptions
  - Career Fair Expo
  - Alumni events on campus & around the nation
  - Indy 500 Pole Day
- Alumni Perks discounts for you & your parents at local restaurants and more
- Leadership development opportunities
- Service project opportunities
- FREE SAA T-Shirt
- It's FUN!
- NO MEMBERSHIP FEE!

SIGN UP TODAY: SAA Membership Form

ALL students that join the SAA by August 16th, will be entered to win a $25.00 gift certificate from Rick's Smokehouse & Grill. One winner per class will be drawn on August 17th and winners will be notified by email to pick up from the Office of Alumni Affairs in Hatfield Hall. If you have any questions, please contact Rachel Romas, Alumni Affairs Coordinator, at romas@rose-hulman.edu.

Chauncey Day Participation
The members of the SAA will be very involved in Chauncey Day on campus, which is Thursday, September 10th. Activities will include wearing the official Chauncey Day t-shirt, or other Rose apparel, having your picture taken with the giant Chauncey head, and a special event at Chauncey's in the Union with the Student Affairs staff.

Submitted by:
Matt Fuson ’13

Student Recruitment Report
For August, 2015 Alumni Advisory Board Meeting

Recruiting for the 2015 incoming class continues a positive trend in gender diversity and an increase in Asians and Hispanics. African American diversity numbers are not as strong as several years ago (see tables on pg. 9).

2015 Data as of August 5, 2015
Minor changes since May, 2015 update
(Green indicates historic high averages)

Applicants
Information sessions continue to be held in several cities. Day and Gillman working with Admissions to replicate RH/Lilly program in Chicago, Houston, DC, Detroit, and San Francisco area. Seeking out influential alums at large companies in these cities. Program held in Cincinnati at GE this year.

- RH Admissions really appreciates the continued support from alumni efforts at college fair programs, sending prospective students names and addresses to RH Admissions office (to add to the mailing list), hosting sessions like the Lilly/GE events, and sharing the good word about RH with prospects. Contact RH Admissions if you are interested in assisting.

Diversity Initiatives (update since last report):

- Planning on involvement in the Center for Leadership Development College Fair on Aug 24, 2015.

Submitted by:
Steve Gillman ’79, Chair
Dedric Day ’03
Chris Repa ’99

Young Alumni Committee Report
The Young Alumni Council met July 11 in Chicago.

EXECUTIVE COMMITTEE

Recruiting events and help requested of alumni:

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Meredith Woodard has taken over as YAC President as of June 15 and will continue in the role until the Homecoming meeting.

Andrew Jordan was elected as President for 2015-16. Meredith Woodard will move to Past-President and Emily Eckstein was elected Secretary.

Elaine Schaudt ’14 and Ranjana Chandramouli ’14 assisted Jim Bertoli in handing the Class of 2015 graduates their "R ALUMNI" lapel pins after they walked across the stage with their diplomas.

PUBLIC RELATIONS COMMITTEE
- Conducted the process for the Young Alumni Representative to the BOT
  - Finalists for voting were Eliza Brock, Michael Haughney and Mike Morris
  - Voting closed July 31. Eliza Brock was selected as the new rep.
- Conducted new member voting for the Class of 2015.
  - Jessica Ahlborn, Bianca Maled and Haley O’Neil were selected as new members.
- Attended the Senior Send-Off to promote YAC and Alumni Affairs to new graduates.

TRIPS & EVENTS COMMITTEE
- Continued setting up summer Happy Hours in key GOLD cities.

OUTREACH COMMITTEE
- Sponsoring the Homecoming GOLD event after the Bonfire at Copper Bar.
  - YAC members donated $1,300 to keep the event free to Young Alumni.

ALUMNI GIVING COMMITTEE
- No report

Next Young Alumni Council meeting is scheduled for Friday, September 18, 2015 – RHIT Campus

Submitted by:
Mike Reeves ’06, Chair

Communications & Marketing Committee

New Word Marks
The Office of Communications & Marketing has provided the staff with word marks for the AAB, YAC, SAA, Office of Alumni Affairs and the Association in the various versions of the institute’s logo that follow their branding guidelines.

Connectivity Improvements
Wayne Denison, VP of Information Technology announced that campus visitors are no longer required to obtain login credentials from EIT for the campus guest wireless network. The EIT department has implemented a new solution that allows campus visitors to self-authenticate to RHIT-GUEST using a valid email address. If you have any questions regarding the new process, please contact the EIT Service Desk at (812)877-8989.

Alumni Newsletters
Here are the items that appeared in the June, July and August newsletters editions:

June Newsletter
- Calendar of Events
- Call-out for nomination for the Young Alumni Rep to the Board of Trustees
- Feature on the Toyota of Terre Haute alumni event at the Children’s Museum
- Colts vs, Saints event
- Homecoming Registration
- Welcome of the Class of 2015 to the Association
- Host a “Welcome Alumni Party”
Host a “Freshmen Send-Off”
Alumni Leadership profiles on Nellie Hohne ’99, Kate Pippins ’10 and Mitch Lozier ’18

July Newsletter
- Calendar of Events
- Steelers vs. Bengals event
- Louisville Urban Bourbon Weekend
- Call-out for Happy Hours Hosts
- New design for RHIT hospitality plates
- Call-out for Rose on the Road: Denver
- Homecoming promotion
- Alumni Perks Update on The Copper Bar, Best GMAT Prep Courses and Clabber Girl Bake Shop
- Class of 1965 at Commencement
- Alumni Leadership profiles on Nellie Hohne ’99, Kate Pippins ’10 and Mitch Lozier ’18

August Newsletter
- Calendar of events
- Homecoming push-deadline August 31st
- Rose Reimagined to be feature at Annual Business Meeting
- Chauncey Day
- Bengals vs. Steelers event
- Honor and Distinguished Alumni Award recipients
- New perks partners (Ben’s Soft Pretzels, Agave Vintage Cocktails)
- Addition of Ben’s Soft Pretzels and Tropical Sno Shaved Ice to Homecoming

Submitted by:
Steve Nerney ’83, Co-Chair
Robert Stone ’86, Co-Chair

Alumni Representatives to the Board of Trustees
No report to submit due to no Trustee meeting over the summer. A verbal report will be made concerning upcoming Trustee meeting at Homecoming.

Submitted by:
Kenny McCleary ’82
Chuck Sigman ’80

Executive Director’s Report

Alumni Association Task Force
Please join me in thanking Jim Gidcumb, Tracey Lockhart, Greg Gotwald, Andrew Jordan and Gent Prelvikaj for joining Doug Smith and me on the Alumni Affairs Task Force as hoc committee. The AATF will review, and assess the mission, core values, goals, and governance of the “Association”, and the leadership groups that fall under it (AAB, YAC, and SAA). The committee will be conducting its first meeting on August 14th before the AAB meeting. Summary of the meeting will be discussed in New Business.

Romas Joins Alumni Affairs Staff
Rachel Romas joined our staff last month filling the newly created Alumni Affairs Coordinator position. Rachel’s background includes event planning, volunteer management, development, and higher education. She previously worked for the national non-profit, American Cancer Society managing local special events while also maintaining
200 key volunteer relationships. She also worked in higher education at Saint Mary-of-the-Woods College, as the Assistant Director of Undergraduate Admission.

**VP of Institutional Advancement Search**
Lois Lindauer Searches is handling the search for the Vice President of Institutional Advancement. Their reports to date indicate the following:

- Overall the firm is very optimistic about the quality of the pool of applicants that they have been able to build to date
- There are phone screens planned with 11 candidates with excellent backgrounds and experience at very reputable institutions, including some that are currently either seated VP's in various sized institutions or Chief Development Officers at larger institutions
- The pool does have some level of diversity, including some excellent female candidates
- On August 18th there will be a review of those candidates and ultimately pare that field down to 4-6 candidates for the airport interviews
- Indianapolis Airport interviews (tentatively scheduled for Sept. 9-11)
- On campus interviews (tentatively scheduled for Sept. 21-23)

**Development Officers & Asst. Directors Search**
The Lindauer firm is also handling the searches on the other five openings in Development, (three Major Gift Officer positions, Associate Director of Corporate & Foundation Relations and Associate Director of Planned Giving). A recent report from them indicated the following:

- An e-blast was send to a targeted list of prospects for each positions
- Calls were made to determine interest and discuss salary and location
- If interested, then they apply for the positions
- Phone screens will be completed in late July or early August with those that applied
- A representative from Lindauer will be on campus on August 24 to review each candidate’s resumes
- 11 phone screens were completed for the Major Gifts Officer positions
- More candidates are interested in the Indy location vs. Terre Haute
- The phone screens for the Asst. Planned Giving position and location has been a problem for some but 3 candidates are open to relocation
- Preliminary calls for the Asst. Corporate/Foundation Relations position are being conducted
- We need to schedule ½ day or full day interviews on campus after September 10th
- The firm is suggesting we hold four ½ days or two full days for interviews
- Human Resources will try to schedule interviews with all of the candidates with the campus search committee

**Executive Director of Alumni Affairs Search**
A decision has not been made as of the writing of this report by the President as to the timing of posting of the Executive Director position. It has been shared that the President would like to give serious consideration to an alumnus. The plans at this time are that I will continue in the role until October 1st, when I assume the position of Senior Major Gift Officer; however, my involvement could continue if the President decides to wait until the new VP of IA is in place to allow that person to choose my replacement.

**Nominating Committee**
The Nominating Committee consisting of the 5 most recent past presidents determined the individuals that they felt were the best candidates for the ballot for the Alumni Representative to the Board of Trustees and asked that I contact the possible prospects in rank order. The results of the process have created a ballot that will consists of the following individuals:

- Jeff Myers ’87
- Richard Neal ’77
- Jim Nordmeyer ’78
If approved at the Annual Business Meeting at Homecoming, these alumni will be on the ballot that would be announced for voting purposes after January 1, 2016, with voting ending May 31, 2016. This is a change at the request of the Board of Trustees that all alumni representatives start their terms at the fall meeting during Homecoming, as opposed to their winter meeting in February.

The committee also determined the rank order of individuals that should be approached to be on the Alumni Advisory Board Ballot for 2016. At the writing of this report, I have received the commitment of one alumnus, and plan on having calls with two prospect on August 10th. Hopefully, I will be able to announce the proposed ballot at our meeting in Plainfield.

The voting for the current AAB election involving Kris Chaney ’01, Greg Gotwald ’01 & Dan Price ’75 will end on August 30th and will be announced in the September Alumni Newsletter.

**Hatfield Hall Shows with Alumni Receptions**
The performing arts series is once again fantastic. Intuitional Advancement purchased tickets to select shows to use for prospect development and donor stewardship throughout the year. The Office of Alumni Affairs also hosts receptions for alumni for each of the events listed below and often partners with the Friends of Hatfield Hall for the receptions.

- **Big Bad Voodoo Daddy, Thursday, September 24th, 6:30 PM Reception**
- **Lee Ann Womack, October 22nd, 6:30 PM Reception**
- **Nelson Illusions, October 24th, (7:30 PM show), 6:30 PM Reception**
- **Glenn Miller Christmas Show, December 4th, 6:30 PM Reception**
- **Sandi Patty: Broadway Stories, January 23rd, 6:30 PM Reception**
- **Comedian Greg Hahn, March 11th, (7:30 PM show) 6:30 PM Reception**
- **The Moscow Festival Ballet, March 22nd, 6:30 PM Reception**

**Alumni Perks**
We have secured the following partnerships for our Alumni Perks Program in recent months:

- **Clabber Girl Bake Shop (10% off of purchase)**
- **Ben’s Soft Pretzels (free dipping sauce with the purchase of pretzel product)**
- **Agave Vintage Cocktails (20% off their small plates)**

**Alumni Demographics**
Below you will find some demographic information on our alumni as of July 10, 2015. These numbers should be used in determining any new AAB members that are added at the November meeting.

*Total Living Alumni: 15,656*

**Gender:**
- Number and Percentage of Male Alumni: 14,250 (91%)
- Number and Percentage of Female Alumni: 1,406 (9%)

**Ethnicity:**
- White: 14,747 (94%)
- Asian: 439 (2.8%)
Black or African American 185 (1.1%)
Hispanic or Latino 113 (.7%)
Unknown 76 (.5%)
American Indian/Alaska Native 11 (.07%)
Other 8 (.05%)
Native Hawaiian/Pacific Islands 3 (.02%)

Number and Percentage of Alumni by Decade:

1930s 1 (.006%)
1940s 138 (.9%)
1950s 367 (2.2%)
1960s 989 (6.3%)
1970s 2001 (13%)
1980s 2692 (17%)
1990s 3007 (19%)
2000s 3876 (25%)
2010s 2562 (16%)

- Percentage of alumni that have graduated in the last 20 years: 51% (8,012)
- Percentage of alumni that have graduated in the past 15 years: 41% (6437)
- Percentage of alumni that have graduated in the past 10 years: 29% (4596)

Chauncey Day

Please make an effort to try to get together with your fellow alumni on Thursday, September 10th to celebrate Chauncey Day. We have made progress on campus with getting students, faculty and staff excited and participating in showing the Rose pride.

Alumni Trips

We have made arrangements with Collette Vacations and Hoosier Travel to handle a domestic trip in the fall of 2016 in the Pacific Northwest and an international trip to the British Isles in the spring of 2017. Representatives from both companies will be present in a tent in Tent City to disseminate information on the trips and to register alumni if they are interested.

The domestic trip will be a charter coach trip that will originate in Seattle and travel down the coast to San Francisco.

- Wilds of Mount St. Helens and the Columbia River Gorge
- Along Oregon’s beautiful Pacific coast
- Enjoy an elegant dinner cruise on the Willamette River
- Portland’s dazzling city sights and city lights
- Visit Redwood National Park
- Explore Eureka, a historic timber and fishing village
- Cross the Golden Gate Bridge

We will have alumni events in both Seattle and San Francisco with local alumni at the beginning and end of the trip.

The trip abroad that we have arranged will be to the British Isles will feature:

- Visit the historic town of Cambridge, home of the elite university.
- See the Crown Jewels of Scotland during your guided tour of Edinburgh Castle.
- Discover the beauty of the picturesque Lake District.
• Enjoy an overnight stay in a beautiful castle situated in the north of Wales.
• Enjoy a private farewell dinner at Hall's Croft, a 400-year-old Shakespeare-family home.

At the writing of this report, I’m not quite sure when my last days of active involvement will be in the alumni affairs office.

Thank you
I can honestly say that it was a very difficult decision to make the move from the alumni affairs office to the development side of IA. I hope that it has been evident that I have tried to advance the association to help Dear Old Rose. I think we have made good progress in the past three and a half years. I have truly enjoyed my interaction with you and value the relationships that we have developed. Thank you for your commitment to the institute through your time, talent and treasure.

Submitted by:
Jim Bertoli
Executive Director
Alumni Affairs